



SRCE ZA DJECU

ANNUAL REPORT 2024/25



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IMPRINT

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COVER PHOTO:

Demir Čakić during his stay at the Parents' House in Sarajevo



Ajlin and Asja during their stay at the Parents' House in Sarajevo, 2024.



"We are setting new standards in the treatment of children with malignant diseases."

Fikret Kubat

Director Fikret Kubat in a gathering with Ajlin and Aldin.

Dear Friends,

Each year, we strive to bring new value, new projects, and to continuously improve our work - where transparency remains one of our top priorities. In that spirit, we present to you the first edition of our Annual Narrative and Financial Report for 2024, as well as our plans and areas of focus for 2025. Over the past year, we worked hard to fulfill all the plans and goals we set for ourselves at the end of 2023, while also launching new initiatives and projects that we believe will positively impact the lives of children with cancer in Bosnia and Herzegovina.

A highlight of the year was the opening and launch of operations at our second Parents' House, in April 2024 - this time in Tuzla. With its opening, we set a new standard in the treatment of children with malignant diseases at the Tuzla University Clinical Center (UKC Tuzla), giving entire families the opportunity to stay together during the greatest storm of their lives. We also began the implementation of a pioneering project in Bosnia and Herzegovina: establishing a system within the healthcare framework to monitor early and late effects of treatment in children and youth. We continue to work on this in the current year and are grateful to have received support from the relevant institutions for the implementation of such a vital system for the young people facing the toughest battles.

In the pages that follow, we have tried to visually and clearly present everything we achieved in 2024 and to share the results of our hard work and dedication.

We were able to achieve all our set goals thanks to the unity and support of municipalities, cities, cantons, state institutions, companies, other non-governmental organizations, and kind-hearted individuals - for which we are deeply grateful.

We are especially thankful to the incredible medical teams - doctors and nurses - from the pediatric hemato-oncology departments in Sarajevo and Tuzla for their outstanding collaboration, dedication, and openness to working together. All of it with one goal: to ease the healing journey of our little and big heroes.

Kind regards,

Yours truly, Fikret Kubat

Fikret Kubat

Major Achievements Thanks to Your Support in 2024

ESTABLISHED in 2003.
22
Years of Impact

70 Childhood
Cancer
Survivors
United
Under the
MladiCe
Program

1800
FAMILIES
SUPPORTED
by the
Association
to Date

510
Counseling Sessions Held
with Parents and
Children in 2024

10
Custom Wigs
Made and Delivered
in 2024

6 WIG Restorations
COMPLETED

19.770
INDIVIDUAL DONORS
to Date
Approximately
80%
Are Children

OVER **600**
Active MEMBERS
of the
Association

MOBILE TEAM
VISITED
13
FAMILIES
Across the Country

OVER
500
Aid Packages
Delivered to Families

Close
PROFESSIONAL
Collaboration with
Pediatric
Hemato-Oncology
Departments
in Sarajevo and Tuzla



Maid Karagić from Bugojno during treatment at the hospital in 2024.

The Mobile Team of the Association visiting young Dženan in 2024.



Association Activity Programs

The Association “Heart for Kids with Cancer” operates through four key programs, all focused on children and making tangible changes in their lives. With the support of our partners, donors, and members, we have been active in Bosnia and Herzegovina for 22 years, providing assistance to children and young people diagnosed with and treated for cancer, as well as their families. Our programs ensure that children have access to quality treatment, care, psychosocial support, and the opportunity to grow up on equal terms.

We place children at the heart of everything we do.

In the following pages, we will present our four programs: psychosocial support, parents’ houses, MladiCe (Young Survivors), and rehabilitation.

PSYCHOSOCIAL
SUPPORT

ACCOMMODATION
IN PARENTS' HOUSES

ACTIVITY
PROGRAMS

MladiCe
(Young Survivors)

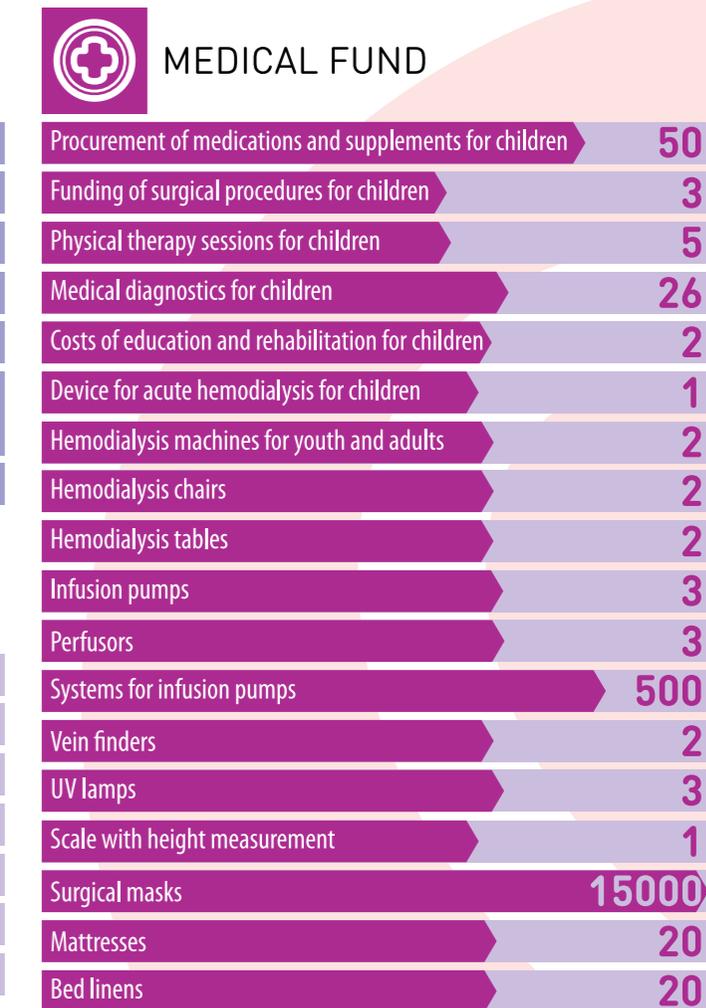
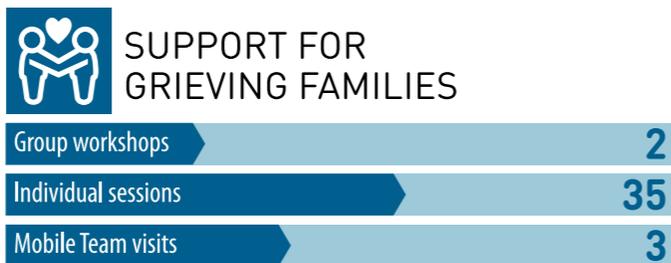
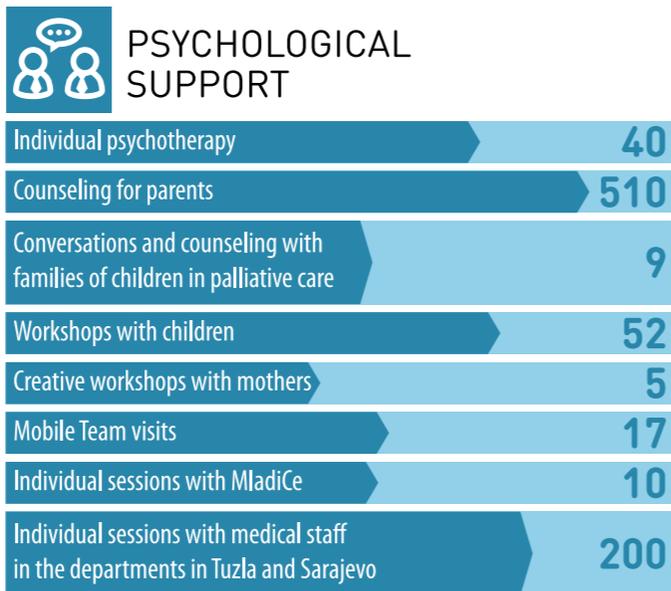
REHABILITATION



Some Burdens Can Be Lightened

Our psychosocial support program is the result of years of work and experience with sick children and their families. Focusing on their emotional, psychophysical, and social needs, we aim to never lose sight of what we consider most important - that behind these needs are human beings who are in a difficult life situation and are in desperate need of compassionate understanding. Every day, we strive to give them strength during moments of doubt, comfort during times of sorrow, and moments of joy when happiness is needed the most.

The psychosocial support program involves continuous monitoring of the child from the moment the diagnosis is established, through all stages of illness and recovery. This is done through creative workshops, psychotherapy for children, parents, and medical staff, and providing support during palliative care periods and for parents after the loss. We also work on educating the community, creating wigs for children who have suffered temporary or permanent hair loss. We assist children with procuring medications and medical equipment, provide emergency treatment assistance, social packages, heating support, and help with relocating children for treatment outside Bosnia and Herzegovina.



Matej and Demir during their stay at the Parents' House, 2024.



A safe second home

The process of treating children with cancer is extremely difficult and complex. It requires immense physical and emotional strength, as well as significant financial resources. Maintaining a family atmosphere has been proven to improve a child's overall health and increase their chances of recovery.

It was from these needs that our Parents' House Sarajevo was created - to provide a second home, a sense of family, and a place where children and their families can, even briefly, forget about hospital treatments.

The Parents' House in Sarajevo was opened in April 2016 and is located within the premises of the Pediatric Clinic Jezero. It offers 700 square meters of functional space, including 10 family apartments with private bathrooms, a shared kitchen and living room, a multifunctional hall with a playroom, a laundry room, a rooftop terrace, and landscaped green areas with space for relaxation and play. The House has an energy certificate A and uses solar power to heat water for daily needs.

In 2024, we continued to provide our children and their families with free accommodation, essential food supplies, hygiene, disinfection, and protective products, as well as the materials and technical support needed to maintain both the house and its surroundings. All of this was made possible thanks to kind and responsible people who care deeply about marginalized groups in our society.



**PARENTS' HOUSE
SARAJEVO**

Sponsorship secured for 10 apartments and 1 laundry room	10+1
Total occupied days	1770
Total users/families	55
Total family members	168
Longest stay (in days)	140
Average length of stay (in days)	65
Average apartment occupancy rate	49%

PARENTS' HOUSE USERS

FAMILIES BY CANTON:

ZDK | HNK | USK | TK | SBK | KS | BRČKO DISTRIKT | KANTON 10 | BPK

FAMILIES BY CITY:

ZENICA • VELIKA KLADUŠA • MOSTAR • SANSKI MOST • SARAJEVO
CAZIN • ZAVIDOVIĆI • KAKANJ • SREBRENİK • BIHAĆ • VISOKO
GORAŽDE • DONJI VAKUF • KONJIC • TRAVNIK • JAJCE • LIVNO
BRČKO • BUSOVAČA • GLAMOČ • BUŽIM • TEŠANJ • FOJNICA
GRAČANICA • BUGOJNO

"FOR US, THE PARENTS' HOUSE FEELS LIKE A SECOND FAMILY HOME. HERE, WE FEEL PEACE AND SAFETY, HAPPINESS, LOVE, AND EASE. EVERYTHING WE MISS FROM OUR OWN HOME, YOU PROVIDE FOR US IN THE PARENTS' HOUSE."

SABINA DERVIŠEVIĆ, MOTHER



Emela during her stay at the Parents' House in Tuzla.

Nine months of pride

In April 2024, the Association "Heart for Kids with Cancer" opened its second Parents' House in the Federation of Bosnia and Herzegovina, located in Tuzla, thanks to outstanding donors who recognized its importance - The Secretariat for Endowments of the State of Kuwait, Zakat House, the Endowment Directorate of the Islamic Community in Bosnia and Herzegovina, the Government of the Federation of Bosnia and Herzegovina along with the Ministry of Labor and Social Policy, and other donors and individuals who contributed in any way. Just like the one in Sarajevo, this Parents' House provides accommodation, psychosocial support, and assistance throughout the difficult process of treating children with cancer.

The Parents' House in Tuzla has 400 square meters of living space, with five apartments where five families can stay at once. It also includes a living room, playroom, kitchen, laundry room, and other shared spaces.

Since April, we've been able to establish the operational system of the house, accommodate children and families, and secure the necessary resources. We are pleased to have been able to provide our children and their families with continuous free accommodation, essential food supplies, hygiene products, disinfection, and protection, as well as ensure the material and technical conditions required to maintain the house and its surrounding outdoor spaces.



Main donors at the opening ceremony of the Parents' House in Tuzla.

	PARENTS' HOUSE TUZLA
Total users/families on extended stay	7
Total users/families on short stay	6
Total family members	27

PARENTS' HOUSE USERS

FAMILIES BY CANTON:

TK | BRČKO DISTRIKT

FAMILIES BY CITY:

TUZLA • ŽIVINICE • SREBRENİK • KALESIJA
GRAČANICA • BRČKO



- SARAJEVO**
- Main headquarters of the Association
 - Parents' House
 - Wig-making workshop
 - Heart Shop

- Bosnia and Herzegovina
- Federation of Bosnia and Herzegovina
- Republic of Srpska
- Brčko District

- TUZLA**
- Parents' House
 - Association branch

Mladiće



Mladiće at the Rehabilitation Camp Vlačić 2024.

Cancer is Curable!

MladiCe represent a network of young people who have been cured of cancer. They are an active group within the Association "Heart for Kids with Cancer". MladiCe was founded in 2011, inspired by European groups of young people treated for cancer. Currently, the group consists of 70 members, and this number is steadily growing.

Their mission is to work with the Association team on their empowerment, education, rehabilitation, and social reintegration, as well as to raise public awareness about childhood cancer and the challenges they face during and after treatment.

Perhaps the most valuable aspect of their work is that, through their own experiences, they emphasize that cancer is conquerable.

Through a special Scholarship Fund, MladiCe are eligible for scholarships during their university education. Through this program, we provide support to children and young people during their studies to encourage them to pursue their dreams and to be more competitive in the job market upon graduation. We also frequently support their informal education, which helps them enhance their skills and provides more opportunities for per-

sonal and professional development.

In 2024, MladiCe remained active and worked tirelessly. They volunteered throughout the year at the Parents' House, at the rehabilitation camp on Vlašić, in the "My Hair, Your Hair" project, at the "Golden Circle" charity race, at Heart Shop, during the formal academy, while creating the Association's newsletter, and in blood donation campaigns.

Additionally, together with the Association, MladiCe launched the "Monitoring Late Effects" project and actively worked on it throughout the year. This project is of great importance for young cancer survivors. Its aim is to establish a system for appropriately monitoring the late effects after treatment, and we will continue working on it together this year.

Alongside their volunteer work, MladiCe also participated in two regional conventions for young cancer survivors in Croatia and Macedonia.

This year, MladiCe were also actively involved in the CCI Europe (Childhood Cancer International Europe) EU Cayas Net project, where they are considered the most organized and successful group of young cancer survivors.



MladiCe during the shooting of the campaign for February 15, 2025.



	2021/2022	2022/2023	2023/2024	2024/2025
Scholarship recipients	31	40	42	34
Students	17	21	26	14
High school students	14	19	16	10
Further education (higher education)	11	0	0	0
Courses	3	3	3	2
School supplies packages	135	305	315	365



'Hana Pašanbegović i Harun Šabić, Parents' house, 2025.

As Nelson Mandela says:
„Courage is not the absence of fear, but the triumph over it“,
 this can also be said for MladiCe.
 We have conquered our fear and faced everything that comes with a malignant illness. The children currently undergoing treatment see us as winners, and we see them as superheroes.
 We need each other. MladiCe to be the motivation for children to fight, and they, our reminder that for us, there are no obstacles.



How to Return to Yourself

Cancer treatment is a long, difficult, and traumatic process that requires continuous and prolonged isolation of the child from society, and always results in the disruption of a normal childhood. Children miss their home, their familiar environment, and all the activities that other children can freely engage in. After completing the hospital part of the treatment, children return to their community, and very often, they face problems with reintegration and the stigma of society.

The Association offers a specially designed rehabilitation camp program every year for children who have been diagnosed with and treated for cancer, as well as their parents. The entire program is free of charge, including accommodation, food, activities, and medical care. The rehabilitation camp is funded through donations, grants, and activities of the Association.

Guided by the excellent experience from last year, in 2024, we organized the rehabilitation camp again at Vlačić, where we gathered a lot of positive energy. This year, we successfully organized an additional rehabilitation weekend for cured children and families from the Unsko-sanski Canton area, due to the geographical distance from the regular rehabilitation camp location. We are also happy to have started the Family Rehabilitation project for children who have just completed intensive hospital treatment, as they are in desperate need of a trip to the mountains and fresh air, and time spent in a more relaxed environment with their family. This project will continue in 2025.

PARTICIPANTS	201
CHILDREN	105
MLADICE	17
PARENTS	59
PROFESSIONAL TEAM	13
DURATION IN DAYS	5
NUMBER OF ACTIVITIES	20
WORKSHOPS	130

Dalia: "I will take very beautiful memories with me and I am really looking forward to the next camp."



'Rehabilitacijski kamp Vlačić, 2024.



Ilda with a Srce hoodie from the winter collection. Photo: Aida Redžepagić, Studio 140

HEART with Heart

Srce Shop is a unique form of social entrepreneurship that involves young people who were treated for cancer during their childhood. This form of entrepreneurship, which directly engages broader members of the Association, is extremely important as it functions as part of the socio-economic system, and thus seeks different ways to address their issues, as well as problems of broader significance for this population.

In addition to the social aspect and the value it adds to this project, one of the primary goals of Srce Shop is to finance part of the activities and other important projects of the Association.



Sanjin Arnavotović and Mirela Redžić in winter collection.
Photo: Aida Redžepagić, Studio 140

It is important to note that all proceeds from the sale of products in Srce Shop go towards the activities of the "Heart for Kids with Cancer" Association. All SRCE products are designed and produced in Bosnia and Herzegovina.

The year 2024 was marked by significant development of SRCE Shop, including strategic planning, new business opportunities, team expansion, and product innovations.

Organizational and Strategic Development:

- **Strategic Planning:** A successful multi-year development plan has been created, laying the foundation for further growth and sustainability.
- **Team Expansion:** A new team member was hired, further strengthening the mission of integrating young cancer survivors into society.
- **Social Entrepreneurship:** Successful completion of the formal status of social entrepreneurship, enabling reimbursement of funds from taxes and employee contributions, and applying for additional projects.

Operational Improvements:

- **Vehicle Purchase:** A vehicle was purchased, which will significantly improve logistical operations and product delivery.
- **Packaging Improvement:** High-quality boxes and packaging were designed for business partners, contributing to better branding of the products.
- **Investment in Technology:** Approved funds for the purchase of a **DTF machine**, which will be implemented in 2025, enabling **SRCE Shop** to provide printing services for its own needs and external clients.

Production and Sales Successes:

- **2024 Collections:** Summer and winter collections were designed and launched, with promotions in collaboration with renowned designers and actors from the Academy of Performing Arts at the University of Sarajevo.
- **Corporate Collaborations:** Orders were realized for over 40 companies.
- **Sales Events:** Active participation and sales at SCC (14 times), Mercator (4 times), and in the cities of Bihać, Cazin, Visoko, and Vienna.

Social Impact and Partnerships:

- **Unique Corporate Gifts:** Branded products for companies were developed, contributing to their socially responsible practices.
- **Promotion of Social Inclusion:** Continuation of employment for young cancer survivors, with integration through production and promotional activities.

SRCE SHOP



Davud Ganić during his stay at the Parents' House, 2024.

Raising Awareness in the Community

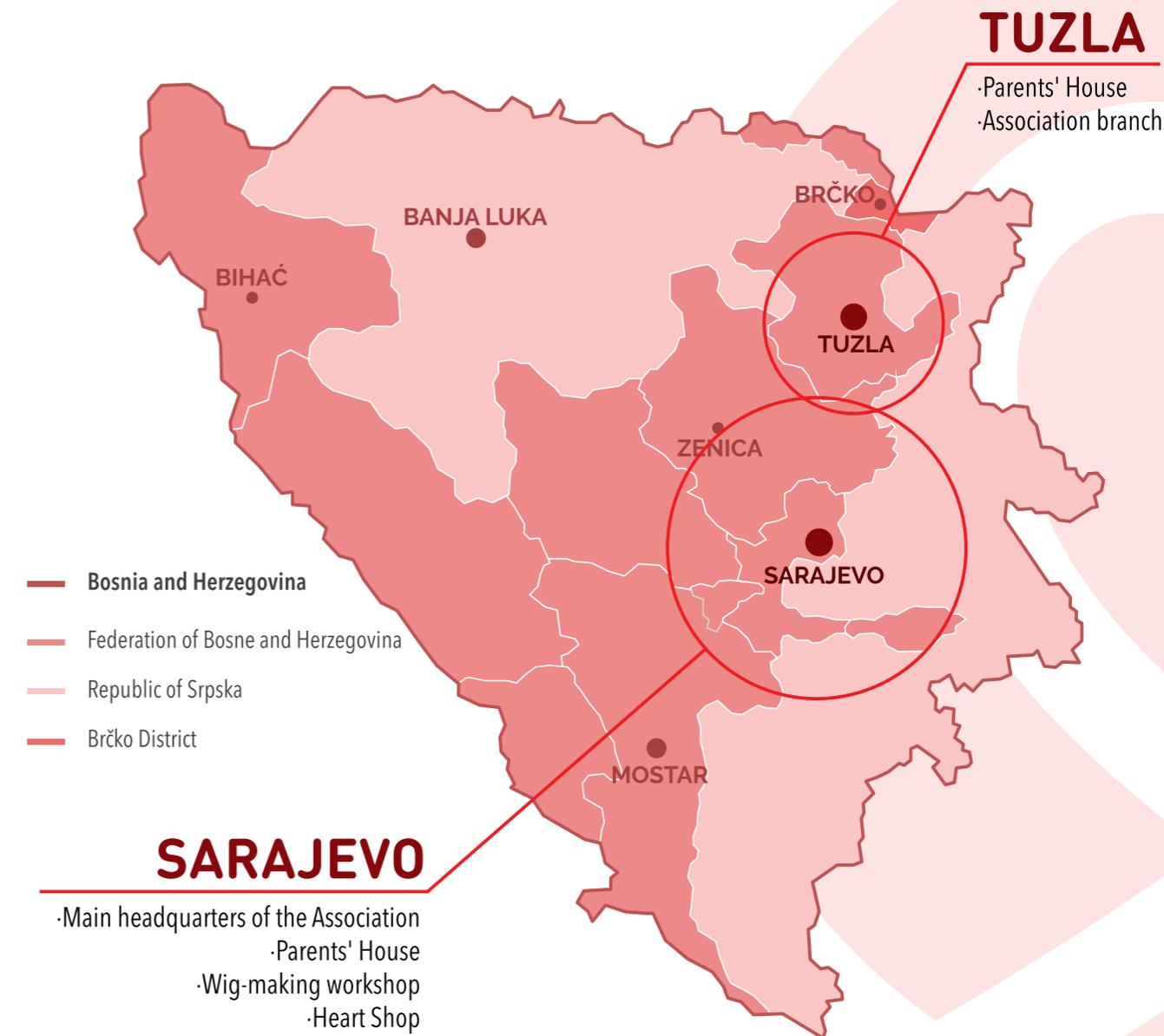
An important segment of our work is raising awareness about the issue of childhood cancer. The complexity of the problem requires the attention of the entire community, and in order for the community to get involved, it must be aware of all aspects of the battle against cancer in children. For this reason, and many others, we organize awareness campaigns about childhood cancer multiple times a year. Some of these campaigns also include fundraising, through which we finance a large number of activities and projects.

The most significant campaigns are those held on February 15th, International Childhood Cancer Day, followed by Golden September, the month for raising awareness about childhood cancer, and the Ramadan fundraising campaign.



ACTION PLAN OF THE ASSOCIATION

The Association operates throughout the entire Federation of Bosnia and Herzegovina.





Aldin Mekić and Dr. Lejla Pilav, Hematology-Oncology Department of the Pediatric Clinic Jezero, 2024.

Collaboration with the Medical Community

A good and functional collaboration with the entire medical community is one of the prerequisites for the success of our activities. In our projects, pediatric clinics and hematology-oncology departments in Sarajevo, Tuzla, and Mostar are regularly involved as partners or advisors, thus ensuring the path to healing for children with malignant diseases. By building strong bridges between the medical community and the Association, we empower and create pathways to a better future for sick children.

For many years, we have been very successful in collaborating with the Hemato-Oncology Department of the Pediatric Clinic of the Clinical Center of the University of Sarajevo, and a large number of our projects have been realized with their support and cooperation. Also, with the Department of Hematology and Oncology of the Pediatric Clinic of the University Clinical Center Tuzla, through exceptional cooperation on the psychosocial support project for patients, parents, and medical staff, as well as the Parents' House construction project in Tuzla, and other projects, we are seeing fantastic results and progress in the treatment of children with malignancies.

Some of our strategic goals include defining and developing cooperation with the primary level of healthcare, local health center and hospital staff, with the aim of improving this sector, which is the first step toward timely diagnosis and better treatment outcomes.



Univerzitetski klinički centar Tuzla
University Clinical Center Tuzla

The Srce za djecu team



Fikret Kubat
Director
fikret.kubat@srcezadjecu.ba



Advija Arslan
Project and financial manager
advija.arslan@srcezadjecu.ba



Atifa Buldić - Bešić
PR manager
atifa.besic@srcezadjecu.ba



Jasna Vatreš
Manager of the Parents' House
info@srcezadjecu.ba



Harun Šabić, Young cancer survivor
Coordinator for the children and youth rights
harun.sabic@srcezadjecu.ba



Aldina Selimagić - Šljivo
Psychologist / psychotherapist
aldina.sljivo@srcezadjecu.ba



Sabina Duman
Psychotherapist
sabina.duman@srcezadjecu.ba



Fuad Halilović, Young cancer survivor
Project assistant
fuad.halilovic@srcezadjecu.ba



Senada Ablaković
Project assistant
senada.ablakovic@srcezadjecu.ba



Matea Jovanović Nešić
Content creator
matea.jovanovic@srcezadjecu.ba

The Srce d.o.o. team

Social Enterprise **Srce d.o.o.**
founded by the Association "Heart for Kids with Cancer"



Edin Šehić
Technical support coordinator
info@srcedoo.ba



Samir Hožbo, Young cancer survivor
Technical support assistant
info@srcedoo.ba

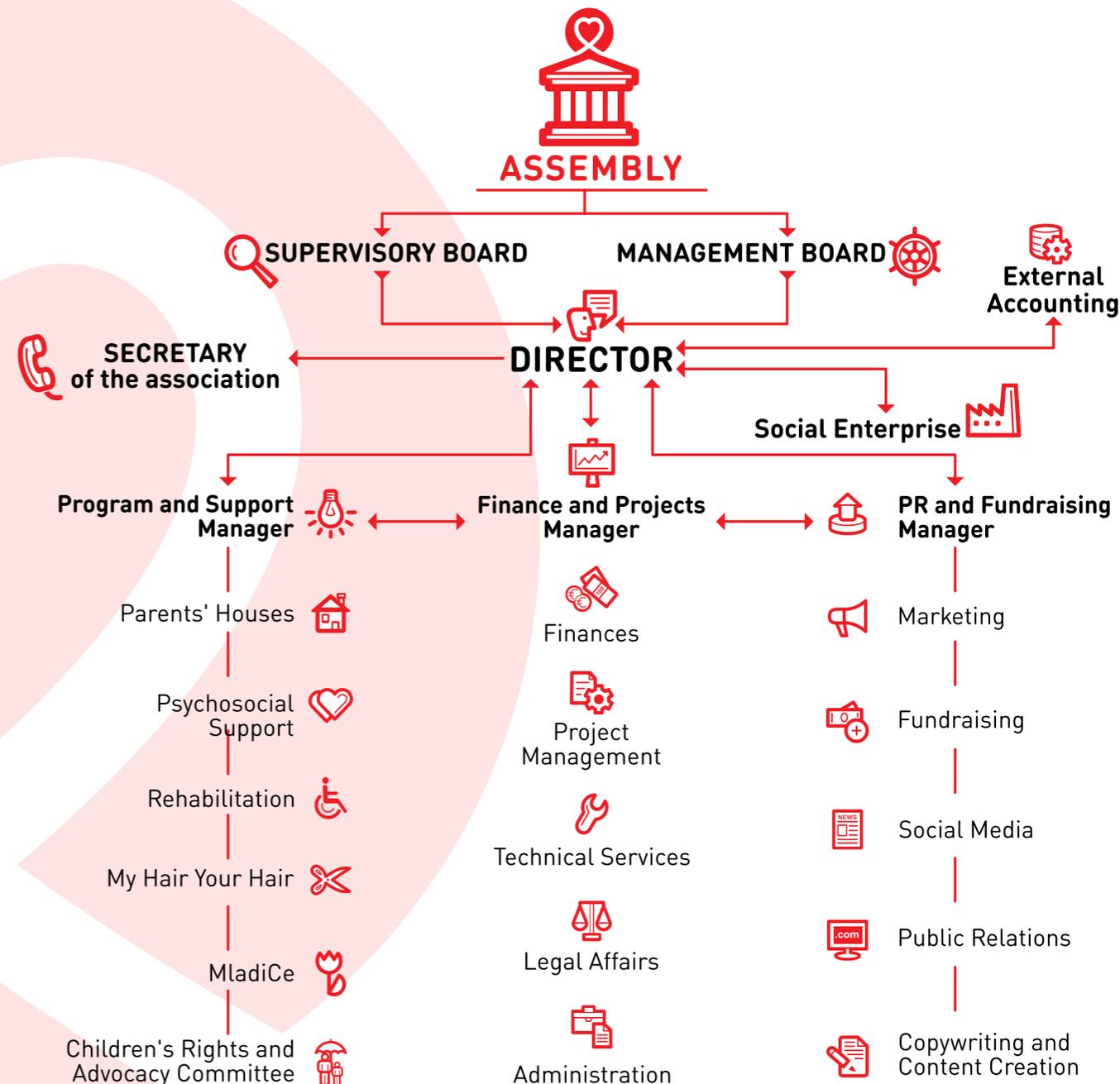


Ajdin Muminović, Young cancer survivor
Production
info@srcedoo.ba



Adnan Meša, Young cancer survivor
Maintenance
info@srcedoo.ba

ORGANIZATIONAL STRUCTURE



Strategic Donors

Our partners, donors, and friends are a crucial part of our story in providing care and assistance to children with cancer and their families — whether through improved legislation, financial support, donations of goods and services, or volunteering. We build these bridges of friendship so that our partners and donors can achieve their goals, while we move closer to our mission of providing active, lasting, and comprehensive support to children with cancer and their loved ones.

Institutions and organizations that, through their strategic and programmatic commitment, contribute to ensuring equal rights for children with cancer and their families. Together with our strategic partners, we actively work on creating and developing policies for helping and supporting our young patients, as well as raising standards in pediatric oncology and rehabilitation.

- Raiffeisen Bank
- BH Telecom
- Telemach
- Vakufska direkcija Islamske zajednice u Bosni i Hercegovini
- ZIRA
- Al Najat Charity Kuwait
- Kuwait Awqaf Public Fondation
- Tawasul – Kuwaiti Society for Cultural Dialogue
- Zakat House
- Diplomatski zimski bazar
- Hifa Petrol
- Grawe osiguranje
- Violeta
- Hold Ina
- Konzum/Mercator
- Vispak
- Perutnina Ptuj
- Asa Banka
- Mastercard
- Američka trgovačka komora u BiH
- Sparkasse
- Sec One
- Porche
- Hyundai
- Core

- Bosnalijek
- EOL
- TX Fusion
- Lions Club International Foundation
- A2B Express
- Sarajevo City Center
- Lindex
- KPMG
- 3ptih
- OREA
- Neuevent
- Business Women B&H Beč
- Profis – agencija za prevođenje

Association is proud member of:



Donors 2024

- NLB Banka
- Unicredit Banka
- Intesa San Paolo Banka
- IGM
- Lutrija BiH
- Hemofarm
- BHelp UK
- MK Partner
- Al-Dar
- Studio Avliya
- Prevent
- Junuzović Fondacija
- Green Servis
- Galenika
- BS Telecom Solutions
- Aeal
- Olimpija voda
- Atlantic Grupa
- Medical
- QSS
- Medical Park
- Akova Group
- Udruženje Ilmi Batin
- Tacta
- Minerva Medica
- Queens
- Deling
- Hotel Courtyard by Marriott
- Stanić Group
- Cementara Kakanj
- Mega Kop
- Mozzart
- Metromedia
- Evolt
- Symphony
- Cube Design
- Montain
- Fo4a Architecture
- Wood Team
- Alma Ras
- NPL Project
- Temra
- Mušinbeg Komerc
- Semić
- Čehajić
- MH Biseri
- Vimes
- Secom
- Albex Groupe
- Provis Graphic
- TSMS
- Caffè club Mezz
- Vračo
- Zlatara Nermina
- BIOS
- Calivita
- Medicare
- Aeroskin
- OnTime
- Izviđači Visoko
- Narodnja kuhinja Stari Grad
- Europlakat
- Via Media
- Orbico
- Coding
- Inžinjering1
- Grohe
- Hills Hotel
- Zadužbina Hajrudin Zubčević
- Husnija Kurtović
- Lions Club
- International Tuzla
- Damir Džumhur
- Jala Brat/Buba Corelli
- Panacom
- Centrotrans
- Tropic
- Complex
- MHS
- Rain
- Anis Kosovac
- Mediha Sadić
- DHL
- Tehnograd d.o.o.
- Cementara Lukavac
- Moj San
- Zanat
- Duhan Promet
- BTS Visoko
- Pretis
- Vrtić Amel i Nur
- Sem Soluzioni
- EuroExpres Banja Luka
- Medimpex Sarajevo
- Softray Solutions
- NATRON HAYAT
- Acibadem
- Memorial Healthcare Group
- Forpak
- Medena Commerce
- Ytong BH
- Terakon

Partners

- Denis Bećirović - član Predsjedništva Bosne i Hercegovine
- Ministarstvo odbrane Bosne i Hercegovine
- Vlada Federacije Bosne i Hercegovine
- Federalno ministarstvo zdravstva
- Federalno ministarstvo rada i socijalne politike
- Vlada Kantona Sarajevo
- Ministarstvo za rad, socijalnu politiku, raseljena lica i izbjeglice Kantona Sarajevo
- Ministarstvo zdravstva Kantona Sarajevo
- Ministarstvo zdravstva i socijalne politike Unsko - Sanskog kantona
- Ministarstvo zdravstva Tuzlanskog kantona
- Ministarstvo za rad, socijalnu politiku i izbjeglice Zeničko - Dobojskog kantona
- Zavod za transfuzijsku medicinu Federacije Bosne i Hercegovine
- Zavod zdravstvenog osiguranja i reosiguranja Federacije Bosne i Hercegovine
- Zavod zdravstvenog osiguranja Kantona Sarajevo
- Zavod za javno zdravstvo Federacije Bosne i Hercegovine
- Zavod za javno zdravstvo Kantona Sarajevo
- Grad Sarajevo
- Grad Tuzla
- Grad Visoko
- Grad Bihać
- Grad Cazin
- Grad Goražde
- Grad Gračanica
- Općina Centar Sarajevo
- Općina Stari Grad Sarajevo
- Općina Novo Sarajevo
- Općina Kakanj
- Općina Ilidža
- Općina Tešanj
- Općina Kladanj
- Općina Trnovo
- Childhood Cancer International
- SIOPE
- Klinički centar Univerziteta u Sarajevu
- Univerzitetsko klinički centar Tuzla
- Sveučilišna kantonalna bolnica Mostar
- Udruženje Iskra Banja Luka
- Crveni križ Federacije Bosne i Hercegovine
- AGEOP Italija
- Croce Verde Italija

SUMMARIZED FINANCIAL INFORMATION

01.01.-31.12.2024.

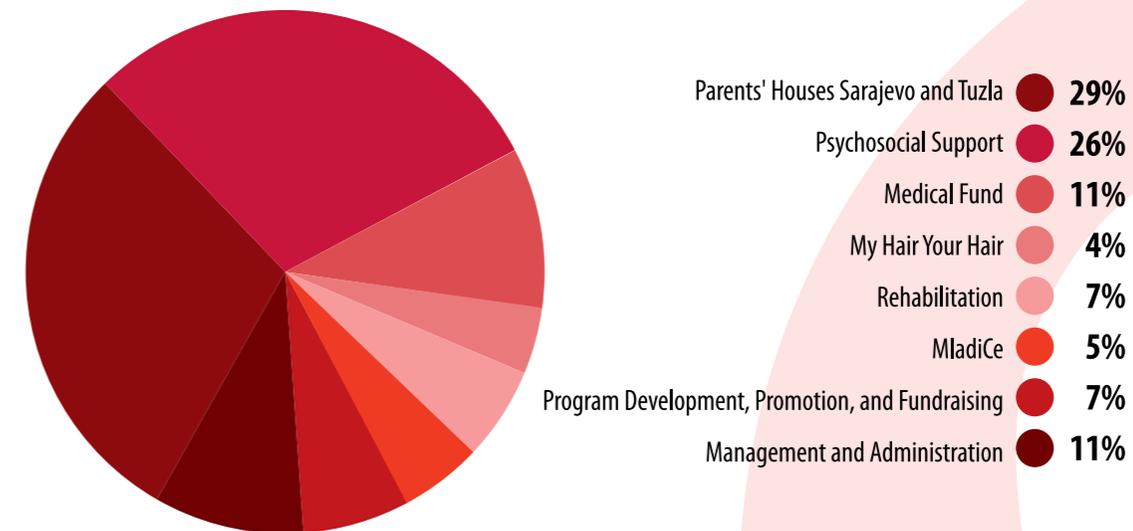
TOTAL REVENUE	2024	2023	Change in KM	% change
TOTAL OPERATING REVENUE	1.526.380,00	1.347.689	178.691,00	13,26%
OPERATING EXPENSES AND INVESTMENTS	2024	2023	promjena KM	promjena %
PROGRAM SERVICES				
Parents' Houses Sarajevo and Tuzla	436.353,00	276.028,00	160.325,00	58,08%
Psychosocial Support	398.120,00	414.585,00	-16.465,00	-3,97%
Medical Fund	168.721,00	331.194,00	-162.473,00	-49,06%
My Hair Your Hair	57.094,00	59.504,00	-2.410,00	-4,05%
Rehabilitation	104.411,00	81.970,00	22.441,00	27,38%
MladiCe	84.335,00	41.286,00	43.049,00	104,27%
TOTAL PROGRAM ACTIVITIES	1.249.034,00	1.204.567,00	44.467,00	3,69%
Program Development, Promotion, and Fundraising	102.312,00	155.830,00	-53.518,00	-34,34%
Management and Administration	169.020,00	170.035,00	-1.015,00	-0,60%
TOTAL OPERATING EXPENSES	1.520.366,00	1.530.432,00	-10.066,00	-0,66%
SURPLUS/DEFICIT OF REVENUE OVER EXPENSES	6.014,00	-182.743,00	188.757,00	-103,29%
GROSS INVESTMENT PARENTS' HOUSE TUZLA	1.463.921,00	1.025.008,00	438.913,00	42,82%
GROSS INVESTMENT PARENTS' HOUSE SARAJEVO	1.455.559,00	1.381.288,00	74.271,00	5,38%
TOTAL ASSETS	4.492.388,00	3.414.923,00	1.077.465,00	31,55%

In 2024, revenue increased by 13.26% compared to 2023, while total expenses decreased by 0.66%.

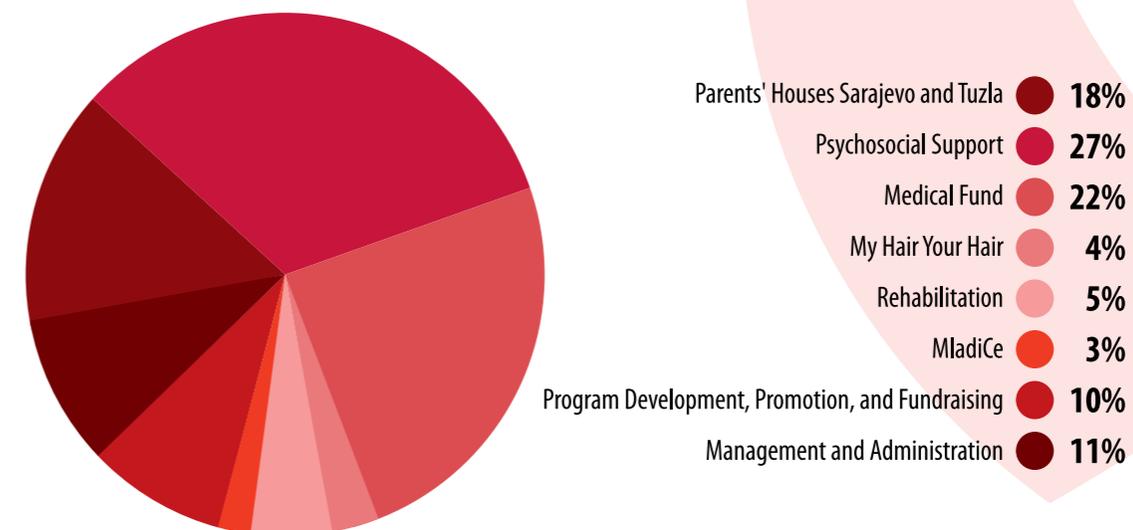
The Association Heart for Kids with Cancer spent 6.70% of its total revenue in 2024 on costs related to program development, promotion, visibility, and fundraising, and 11% on management and administrative expenses of the Association.

The remaining 81.80% of the total revenue was spent on program services, while 0.50% remained as unallocated revenue to be used in the upcoming period.

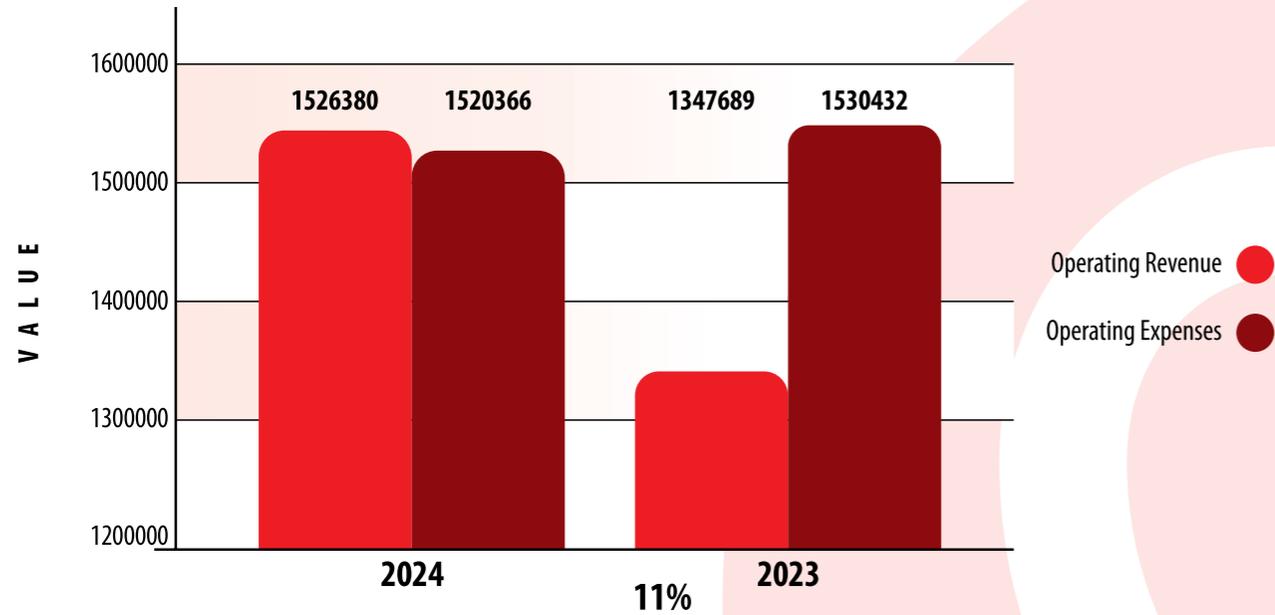
Structure of Operating Expenses 2024



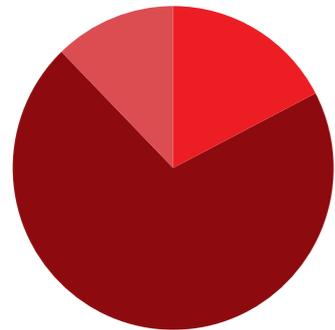
Structure of Operating Expenses 2023



Comparative Overview of Revenue and Expenses

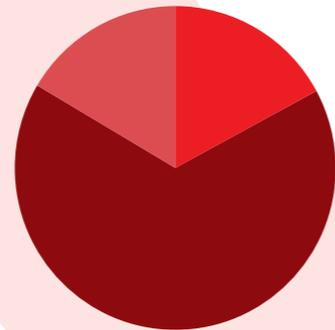


Financial Position 2024



- Project Activities **82%**
- Program Development, Promotion, and Fundraising **7%**
- Management and Administration **11%**

Financial Position 2023



- Project Activities **79%**
- Program Development, Promotion, and Fundraising **10%**
- Management and Administration **11%**

Our Focus in 2025

There is still much we can do for our little ones and their families. This year, we plan to work on improving our activities, as well as the position of children with cancer within Bosnian society.

Some of the activities we will particularly focus on include:

-  **Securing funding for the Parents' House Tuzla**
-  **Improving the psychosocial support program**
-  **Organizing the 15th rehabilitation camp**
-  **Strengthening cooperation with the medical community and pediatric hemato-oncology departments**
-  **Procuring necessary medical equipment for the treatment of children with cancer**
-  **Procuring necessary medications for at least 100 children**
-  **Providing social assistance for 1,000 children and parents**
-  **Empowering and educating young cancer survivors**
-  **Developing a program for monitoring late effects of treatment**
-  **Awarding scholarships to at least 40 students and high school pupils who were treated for cancer in childhood**
-  **Raising public awareness and publishing materials**





Daris And his mother Adisa Smajić during they stay in Parent's House in 2024.

We Support the United Nations Initiative on Sustainability 2030 Sustainable Development Goals



1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY 	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES 	11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS 	

3 GOOD HEALTH AND WELL-BEING

All 17 global sustainable development goals by 2030, adopted by the United Nations General Assembly in 2015, are relevant for children. The Association is particularly focused on **Goal 3 (SDG 3): Health and Well-being**, which aims to ensure healthy lives and promote well-being for people of all ages.

WAYS TO DONATE



AT THE ASSOCIATION'S OFFICES
Heart for Kids Association Sarajevo
Betanija bb
Krug Pedijatrijske klinike na Jezeru
71 000 Sarajevo

Heart for Kids Association Tuzla
dr. Ibri Pašića bb
Krug Pedijatrijske klinike na Gradini
75 000 Tuzla



ONLINE PLATFORMS
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<https://www.globalgiving.org/projects/childhood-cancer-mobile-response-team/>
<https://www.globalgiving.org/projects/wigs-for-a-smile/>



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Raiffeisen bank d.d. BiH,
Zmaja od Bosne bb, 71000 Sarajevo



CHARITY PHONE NUMBER
Pozivom na jedinstveni humanitarni broj **17010** donirate 2,00 KM



SRCE ZA DJECU

CONTACT



Heart for Kids Association for Children with Cancer
Betanija bb, 71000 Sarajevo
Bosnia and Herzegovina



+387 33 215 416



info@srcezadjecu.ba



www.srcezadjecu.ba



The association was registered on May 22, 2003, with the Federal Ministry of Justice.
Registration number: 04-05-2-718/03



Get the guide to the Heart for Kids Association projects for 2025
<https://srcezadjecu.ba/bs/clanci/saopstenja-za-javnost/vodic-za-projekte>



Whoever saves one life, it is as if they have saved the entire world!

Thank you from the heart
for your support, love, and strength!



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